



All Refugees Welcome

Social Media toolkit

March 2022

We all welcome and applaud the outpouring of support for Ukrainian refugees. At the same time we cannot ignore the double standard that is on display. The United State's domestic policy response to Ukraine has stood in stark contrast to ongoing crises in Yemen, Tigray, Syria, Afghanistan, Venezuela, and in other regions and countries around the world. From world leaders, to journalists, community members, places of worship, and business leaders, the responses have constantly fallen into the use of language that expresses confusion that a "civilized" or "relatively European" country could be facing so much destruction. Stories of [racism](#) faced at the borders of Ukraine and groups of Black and brown Ukrainians, immigrants, and students being [denied safety](#) are rampant. Communities previously considered anti-immigrant are now [welcoming](#) (*white) Ukrainians with open arms.

We're dismayed that Title 42 is still in effect and to-date has expelled over 1,200,000 individuals-disproportionately Black asylum seekers. We're angry that TPS for Ukraine was a no-brainer for the administration, but TPS for Bahamas, Cameroon, El Salvador, Ethiopia, Guatemala, Guinea, Honduras, Hong Kong, Lebanon, Mauritania, Nepal, Nicaragua, and Sierra Leone hasn't happened yet. And meanwhile, thousands of Afghans were left behind in an evacuation that advocates told the administration they weren't ready for and now, too many in the world have moved past.

RCUSA has prepared [6 policy recommendations](#) for the administration that focus on increasing resettlement capacity, efficiency, and transparency. We are echoing these policy asks in this campaign. We're also going to continue to call for the administration to End Title 42, grant TPS, and introduce and pass the Afghan Adjustment Act.

This toolkit is intended to offer some graphics and messaging, to ease the burden on your comms teams, but please feel free to share your own policy asks and advocacy during this time and link it to the campaign with the hashtags #AllRefugeesWelcome or #WelcomeWithoutDiscrimination.

We stand together with all refugees and migrants fleeing conflict, violence and persecution. All refugees—regardless of where they come from or how they worship—deserve safety and protection, without discrimination.

Dates:

Day of action: **Tuesday, March 29th**

Twitter storm: 1-3 pm EST

Social media video storm: 1-3 pm EST (Share the included videos or your own).

Links to Share:

Petition to POTUS: <https://bit.ly/AllRefugeesWelcome>

Click-to-Call Congress: <https://bit.ly/CongressMustWelcome>

Share Basma Alawee's Opinion Article: [Newsweek](#)

Organizational Sign-On Letter: [Letter](#) | [Sign-On Form](#)

Graphics

[Facebook](#) | [Instagram](#) | [Twitter](#) | [Videos](#)

In addition to the graphics specific to this campaign, find messaging and graphics on the other topics included in this campaign at the following links:

TPS for Cameroon Toolkit: [Cameroon Advocacy Network Toolkit](#) | [Video Launch Toolkit](#)

End Title 42 Toolkit: [Welcome With Dignity Toolkit](#)

Afghan Adjustment Act & Evacuations Toolkit: [Evacuate Our Allies](#)

End Remain in Mexico: [Safe Not Stranded Toolkit](#)

Email Kaitlyn Kline Voz (kkline@voiceforrefugee.org) with any additional toolkits to amplify here.

Hashtags:

Campaign Specific	Related
#AllRefugeesWelcome	#EndTitle42
#RestoreWelcome	#TPS4Cameroon
#WelcomeWithoutDiscrimination	#DefendBlackMigrants
	#AfghanRefugeesWelcome
	#StandwithUkraine

Captions:

- SIGN THE PETITION: We cannot discriminate in our response to humanitarian crises and wars! We must respond swiftly to meet the needs of refugees, displaced people, stateless people, asylum seekers and SIVs. <https://bit.ly/AllRefugeesWelcome>
[#AllRefugeesWelcome](#) [#RestoreWelcome](#) [#WelcomeWithoutDiscrimination](#)
- We're sending our petition to @POTUS! Make an impact by adding your name to urge the Biden administration to fulfill its promises and extend TPS and end Title 42 ONCE-AND-FOR-ALL! Sign the petition: <https://bit.ly/AllRefugeesWelcome>
[#WelcomeWithoutDiscrimination](#) [#AllRefugeesWelcome](#)
- Afghans, Cameroonians, Haitians, Syrians and all other refugees, displaced people and asylum seekers deserve the same attention and quick response as Ukrainians do Urge your representative to take action to support refugees today! Follow the link to call your representative: <https://bit.ly/CongressMustWelcome>
- There's NO room for discrimination in the U.S.'s immigration system. Call your representative today to make your voice heard on this important matter and support the lives of refugees. <https://bit.ly/CongressMustWelcome> [#AllRefugeesWelcome](#)
[#RestoreWelcome](#)
- Title 42 has expelled over 1,200,000 individuals-disproportionately Black asylum seekers.Title 42 has got to go! [#EndTitle42](#) [#DefendBlackMigrants](#)
- We're angry that TPS for Ukraine was a no-brainer, but TPS for Bahamas, Cameroon, El Salvador, Ethiopia, Guatemala, Guinea, Honduras, Hong Kong, Lebanon, Mauritania,

Nepal, Nicaragua and Sierra Leone is non-existent. #TPS4Cameroon
#DefendBlackMigrants

- Although we applaud the U.S. Congress for approving \$4.5 billion for humanitarian aid to Ukraine, we must acknowledge the double standard on display. We urgently need to rebuild the U.S. refugee resettlement program to provide support and protect ALL refugees #RestoreWelcome

Twitter & Video Storm

Tuesday, March 29th 1-3 pm EST

[Videos](#) | [Tweet Graphics](#)

Sample Tweets:

- Join the petition to say loud and clear to the Biden administration that ALL REFUGEES ARE WELCOME HERE. <https://bit.ly/AllRefugeesWelcome> #AllRefugeesWelcome #RestoreWelcome #WelcomeWithoutDiscrimination
- SIGN THE PETITION: We cannot discriminate in our response to humanitarian crises and wars! We must respond swiftly to meet the needs of refugees, displaced people, stateless peoples, asylum seekers and SIVs—all of whom we have committed to help. <https://bit.ly/AllRefugeesWelcome>
- We're sending a petition to POTUS! Make an impact by adding your name to urge the Biden administration to fulfill its promises and extend TPS and end Title 42 ONCE AND FOR ALL! Sign the petition:<https://bit.ly/AllRefugeesWelcome> #RefugeesAreWelcomeHere #WelcomeWithoutDiscrimination
- We are calling on the Biden Administration to 1. Expedite Family Reunifications 2. Expand Overseas Refugee Processing 3. Improve Vetting Efficiencies 4. Strengthen Domestic Resettlement Capacity 5. Ensure Due Process and Transparency. <https://bit.ly/AllRefugeesWelcome> #RestoreWelcome
- Click to Call Your Representative to Say All Refugees Should be Welcomed! <https://bit.ly/CongressMustWelcome> #WelcomeWithoutDiscrimination #AllRefugeesWelcome
- Make your voice heard! @VoiceforRefuge launched a Call-to-Congress so you can tell your representative that ALL refugees are welcome! Take action now: <https://bit.ly/CongressMustWelcome> #AllRefugeesWelcome
- Frustrated by the double standard of the U.S. response to Ukrainian refugees and asylum seekers compared to those fleeing other regions? Call your representative to tell them to rebuild a robust refugee resettlement program for ALL! <https://bit.ly/CongressMustWelcome>
- Afghans, Cameroonians, Haitians, Syrians and so many other displaced people and refugees deserve the same attention and quick response as Ukrainians do. Urge your

representative to increase USRAP funding and support the Afghan Adjustment Act today! <https://bit.ly/CongressMustWelcome>

- There's NO room for discrimination in the U.S.'s immigration system. Call your representative today to make your voice heard on this important matter and support the lives of refugees. <https://bit.ly/CongressMustWelcome> #WelcomeWithoutDiscrimination #AllRefugeesWelcome
- With USCIS' 9.5 million pending applications, refugee family reunification and refugee resettlement must be a priority! But we cannot discriminate in our response when 26.4 million refugees need safety worldwide. Take Action: <https://bit.ly/CongressMustWelcome>
- Title 42 has expelled over 1,200,000 individuals -disproportionately Black asylum seekers. Title 42 has to go! #EndTitle42 #DefendBlackMigrants
- We're angry that TPS for Ukraine was a no-brainer, but TPS for Bahamas, Cameroon, El Salvador, Ethiopia, Guatemala, Guinea, Honduras, Hong Kong, Lebanon, Mauritania, Nepal, Nicaragua, and Sierra Leone is non-existent. #TPS #DefendBlackMigrants

Tweets about relevant information to raise awareness

- "It is painful to see people in Ukraine go through what my family went through... War is ugly anywhere. And it is us, ordinary people, who suffer the most." -@BasmaAlawee

https://www.newsweek.com/i-see-myself-ukrainian-refugees-why-doesnt-media-opinion-1689657?fbclid=IwAR117HulOSy9ZovSK_-GH-wzyjb2yyloHmlcdVf_vL2TOw-aGprB08-yKoQ
- "Getting on the train to Hungary, the family had become one of the thousands traveling from across the globe to seek asylum in the United States. Except right now, the U.S. isn't allowing asylum seekers to legally enter the country." #EndTitle42
<https://www.npr.org/2022/03/12/1086274121/ukraine-asylum-us>
- "A Ukrainian has recently been granted a 90-day right to tourism in Europe, without a visa. This is not the case for a Moroccan, an Indian or an African. We need a visa. However, we are still in wartime and a bombing is still a bombing. There should be no difference."
<https://www.nationalgeographic.co.uk/history-and-civilisation/2022/03/fleeing-war-facing-racism-refugees-from-ukraine-meet-challenges-at-europes-borders>
- So far, European leaders and communities say they are ready to welcome Ukrainian refugees — including countries such as Slovakia, Hungary and Poland, which have previously hardened their borders and policies in the face of other waves of refugees amid a backlash from the far right.
<https://www.washingtonpost.com/world/2022/02/26/europe-welcomes-refugees-ukraine-russia/>
- "We're extremely happy for Sofiia and her family that she's going to have the chance to seek safety," said Blaine Bookey. "But at the same time, it shouldn't be this hard for

families to be able to find safety.”

<https://www.npr.org/2022/03/11/1085871358/ukrainians-refugees-border-mexico-us-title-42-trump-biden>

- "It's one of those things where, if you are a person of color and you work in Eastern Europe, and you research Eastern Europe, racism isn't new...but to see it on display and being exacerbated by war, it was just really heart-wrenching."
<https://www.cbsnews.com/news/black-ukraine-refugees-racism-discrimination-russian-invasion/>
- “The idea of granting asylum, of providing someone with a life free from political persecution, must never be founded on anything but helping innocent people who need protection. That’s where the core principle of asylum is located.”
<https://www.theguardian.com/commentisfree/2022/mar/02/civilised-european-look-like-us-racist-coverage-ukraine>
- “The United States has already determined that the Afghans it evacuated and paroled are vetted, deserving of protection, and should be allowed to build new lives here...Congress should provide a streamlined pathway to an enduring legal footing for Afghans—sooner than later.”
<https://www.migrationpolicy.org/news/afghan-adjustment-commentary>
- “In Fiscal Year 2019 (the last year for which data is available), the number of refugees admitted through the FTJ [follow-to-join] process was just a quarter of the average over the three years preceding President Trump.”
<https://refugeerights.org/wp-content/uploads/2021/03/FTJ-Report-FINAL-1.pdf>